

Application of Quality Education in the Art Design Teaching in Colleges and Universities

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Abstract: The development of quality education is the actual demand of our country according to the needs of the times. Compared with the traditional education methods, quality education stresses the training of talents at many levels. Besides knowledge and skills, it requires students' balanced development in psychology, physical education, moral character and art and other aspects. How to apply quality education in the teaching of art design in colleges and universities is a new requirement for teachers of this major. On the basis of defining the concept of quality education and exploring the development of quality education, this paper makes a deep thinking and analysis on the teaching of art design in colleges and universities, and puts forward several main application aspects.

1. Introduction

Quality education is different from the traditional education mode. Since the reform and opening up, with the continuous progress of society, our country has also reconsidered the education system. Under the traditional education idea and method, the training of talents is limited to two aspects of knowledge and skill two aspects, which causes many people to have the obvious short board in personal development after entering the society and fail to adapt to various request of the society very well. On the premise of realizing this point, our state has provided a great deal of assistance and effective support to the development of quality education through various means. The rapid development of quality education in our country under such a vigorous promotion has formed a relatively mature system, which requires students to develop in a balanced way in many aspects such as knowledge, psychology, sports, morality and art, and become to meet the requirements of the times with considerable potential to be complex talents. In order to discuss the application of quality-oriented education in the teaching of art design in colleges and universities, we should first understand the concept and development of quality-oriented education.

2. Concept of Quality Education

Quality education is a kind of educational mode which aims at improving the quality of educatees. It pays attention to students' ideological and moral quality, ability training, personality development, physical health and mental health education. Quality education corresponds to examination-oriented education, but they are not absolute opposite concepts, because they are not antonyms in the sense of words.

Since the reform and opening up, the Party and our country have always regarded the quality improvement of the whole nation as a fundamental task related to the overall situation of socialist modernization.

Quality education not only pays attention to the cultivation of educatees' knowledge and skills, but also has a richer level and depth. On the basis of demanding qualified professional skills, it also requires high development level of psychology, art, quality, sports and so on. Through the cultivation of quality education, China has produced a large number of complex talents with multiple skills.

3. Development of Quality Education in China

Since the reform and opening up, the cause of education in our country has been developing rapidly, and the thinking and practice of quality-oriented education have been explored in depth and breadth. In the past, learning knowledge and skills was the focus of our country's education, but it did not focus on the development of other aspects of students. The teaching method was relatively rigid, and the relationship between teachers and students was not interactive. The talents trained in this way usually have obvious imperfections, such as relatively simple skills, and weak in terms of will character, aesthetic sentiment and moral behavior. In recognition of the defects of this way of education, demand for quality education is becoming more and more, and it becomes a practical need to train all-round high-quality talents. The development and investment of quality education in our country is all-round and multi-level.

First of all, in term of material resources, the state provides adequate support for quality education. On the premise of developing quality-oriented education, our country has offered sufficient funds, equipments and hardware support for the education system. With the support of sufficient material resources, our country's quality-oriented education can obtain more advanced teaching resources, and can use more complete and advanced teaching facilities in the teaching link.

Secondly, in advanced experience, the state has given sufficient support to educators. The state has continued to provide strong support to the education system, given educators plenty of opportunities to learn in college management, teaching methods, educational concepts and curriculum reform. Besides, our country provides educators with access to advanced experience by means of communication dispatch and learning opportunities, and helps educators to fully examine the current situation of education in China and improve demands.

Finally, in the reform of teaching methods, the state has offered sufficient support. Quality education requires us to cultivate more all-round talents. In other words, colleges need to pay attention not only to their academic achievements and skills, but also to psychology, sports, art, moral and other aspects. The state has given enough freedom and policy support to the renewal of textbooks and textbooks, so as to make quality education have greater development power.

Through the support of the above three main aspects, the quality education of our country has made considerable progress and the speed of development is quite astonishing in drawing lessons from the advanced experience and combining the technology of the actual situation in our country. At present, the quality education in our country has developed to a relatively mature stage. Compared with the old educational methods, it has made great progress and trained a large number of high-quality talents with all-round development for the society.

4. Application of Quality Education in the Art Design Teaching in Colleges and Universities

With the deepening of quality education, the teaching of art design in colleges and universities has received more and more attention. How to adapt to the requirements of quality education, and how to improve the methods and concepts of art design teaching worth every relevant professional teacher's attention. On the basis of research and investigation, this paper mainly focuses on the application of quality-oriented education in the teaching of art design in colleges and universities in term of the following aspects.

In the previous part, we have repeatedly emphasized that the quality-oriented education is intended to foster comprehensive development of compound talents, which is also the same for the art design major, requiring students not only to have qualified professional skills, but also to balance the development in other aspects. Therefore, the teaching of art design in colleges and universities is required to take full account of the diversity of curriculum setting, so that students can learn other skills outside of the major. According to the development needs of society, students majored in art design are not only required to have a high taste of aesthetic view, excellent design skills, but also have a certain degree of understanding of other industries. For example, in carrying out industrial design work, if the requirements, the development trend and the application experience of the industry in which the product is located can not be known, it is impossible to design a work that is

truly accepted and approved by the market. The design of the off-industry background usually has the aesthetic value but not practicality. Through this example, teachers of art design in colleges and universities should be fully aware of the need to consider the diversity.

Today, the development of our society is rapid, as well as the development of all walks of life, which requires us to keep creative thinking at all times, especially in the field of art design. In the background of quality education, innovation of the teaching of art design in colleges and universities is embodied in two aspects.

In the train of thought, all teachers are required to constantly update teaching idea, adapt to new teaching idea in time, and do not stick to new demands of education development at all times, and study new research results of design industry. In learning method, teachers should break through the restriction of original teaching method, and through full consideration, analysis feasibility carefully, practice boldly, and explore new teaching method. With an innovative way of education, students will continue to receive the latest learning methods in study, make full use of educational resources around them, maximize learning efficiency and enhance professional skills.

We should be aware that the art design major has its own discipline characteristic and development context. In the course of deepening professional knowledge and mastering the characteristics of the subject, it is necessary to take into account the advance of the major. Because art design is not independent of the existence of other aspects of the society, professional talents will enter various industries to exert their own power, and their design works will serve different needs. Therefore, students of art design can not only pay attention to the development change of design industry, but also keep pace with the times and adapt to the development and market demand in other fields. After recognizing this requirement, teachers of art design in colleges and universities should pay attention to the times in teaching, help students develop the field of vision, learn more about the information outside the profession, help students know the development direction of the society and other industries, and master the main line of the development of the times. This allows students to have a more extensive field of view on the basis of excellent completion of their studies, with more abroad visual field. In designing, more information and elements should be taken into consideration. The addition of richer elements makes the design work more active with higher market acceptance.

In order to become a qualified person in the background of quality education, students of art design in colleges and universities should have a number of skills. On the premise of sufficient learning of professional knowledge and mastet of complete skills, it is also required to achieve a higher level in other aspects. The staff engaged in the art design industry will inevitably be in frequent contact with customers in the future work, so it is necessary to have a high level of communication and understanding ability, understand customers' intention as soon as possible in the process of communication, and complete the work design which satisfies both parties. In addition, the strong compression ability is also necessary. The design work is often faced with the problem of short time and frequent modification. After entering market, the work may also be subject to the pressure of public opinion, so for art design work personnel, good psychological quality and strong compression ability are also very important. The above two abilities are only put forward as examples. Therefore, it is necessary for students to fully adapt to the work requirements, understand the real design requirements, and other professional skills in the workplace need to be studied as soon as possible. This requires teachers of art and design in colleges and universities to closely combine teaching with social practice, so as to ensure that students can learn and understand the work needs of the workplace in advance through college study, and avoid students becoming personnels who are contrained to art design and divorcing from the reality. Teacher can arrange the practice link in teaching, encourage students to do more practical work, do more practical exercise, and improve their design level in the practical application.

5. Conclusion

To sum up, to develop quality education is the most reasonable educational model for the development of the new era. In the development of quality education, our country has provided a lot

of support in aspects of material resources, learning opportunities and teaching methods. For the teaching of art design in colleges and universities, it is very necessary to fully adapt to the demand of quality education, to apply the concept and method of quality education, and to train high-quality compound talents. Art design major has its own subject characteristics and culture standard. In this paper, based on the respect of the subject characteristics, and in combination of quality education, this paper puts forward the point of view and suggestion on the application of quality education in the teaching of art design in colleges and universities, and believes that its application should be based on the following four aspects. First, to keep the diversity in the teaching. It is not recommended to limit the teaching content in the field of art design. Furthermore, it is required to develop the thinking and contact the development background of other industries. Second, to pay attention to the innovation in teaching and to keep the innovation in two aspects of educational thought and method, continuously learn and apply the latest research results, so that students can absorb the latest professional knowledge and industry information in time. Third, to keep pace with the times in the teaching, to let students learn to grasp the pulse of the development of the times. Fourth, it worth our attention that practice in the teaching link, full preparation of the class hours for the practice activity in the course of teaching, encouragement of students to do practice work, exercise in practice, and effective improvement of design level, master of life skills of workplace. In this way, students can adapt to the working environment as soon as possible.

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